

KTXA PROGRAM/ISSUES REPORT

January 1-March 31, 2009

Attached are listings of broadcasts that, in the Station's judgment, reflect the Station's most significant programming treatment of ascertained issues during the preceding three months.

The primary vehicles used by the Station are TXA 21 News: First In Prime (weeknights at 7pm and 8pm). The station also initiated a series called Survive In '09, a daily segment in each newscast which focuses on ways to help those in our community that have been adversely affected by the national economic downturn.

During the TXA 21 newscasts, viewers can chat online with the anchors. Some of the viewers' comments are shared on-air.

TXA 21 KTXA

Quarterly Issues Report

January – March 2009

Community

1/1 7pm Some North Texas mothers are part of an online fight against Facebook. The social networking site is under fire for deleting photos of mothers breast-feeding. **1/2 8pm** Update on how the switch to digital TV will work. Viewers can get information on the TXA 21 website. **1/8 7, 8pm** The U. S. honor flag arrived to a somber ceremony at DFW International Airport. The flag was here to honor a Dallas senior corporal who was shot in the line of duty. The **1/8 8pm** Members of the Irving City Council unanimously passed a measure that would outlaw neon signs hanging in the windows of businesses which sell liquor. **1/12 7pm** Ideas for cooking with kids. **1/19 8pm** Two moms who created Metroplex Baby and Kids talk about the best and hottest products for kids from pregnancy to pre-school.

1/29 8pm Meals on Wheels of Tarrant county will be able to feed more people in these tough economic times. The Texas Department of Agriculture awarded 1.6 million dollars to the organization. The money will be used to provide breakfast which is said to be the most important meal for senior citizens. **1/29 7pm** The local Souper Bowl of Caring food collection has barrels throughout the city at grocery stores to collect food for the hungry in north Texas. **1/30 8pm** During a family trip to the Texas State Fair last October a mother of two Britt Wentroble was stopped by Huggies to answer questions in exchange for a coupons. Two months later she was selected as one of 300 moms across the nation to be part of a Huggies on line campaign. **2/12 8pm** Fort Worth's Botanic Garden is now part of the National Register of Historic Places. It's the first botanic garden or arboretum in Texas to be individually listed on the register. **2/16 7pm** In Fort Worth crews installed statues of an officer and firefighter next to a ten and a half foot tall bronze riderless horse. They'll form the focal point of a memorial at Trinity Park west of downtown Fort Worth. **2/19 8pm** Marines at the Naval Air Station Joint Reserve Base in Fort Worth honored 13 outstanding high school female African American athletes. Each student athlete received an award for their commitment and dedication and for being a positive influence in the African American community **2/23 7pm** In an effort to establish a more consistent warning system new guidelines for outdoor warning systems were revealed. **3/2 7, 8pm** An Oklahoma police officer can walk again thanks to the sacrifice of a fallen Dallas officer and his family. **3/3 8pm** Whole Foods closed one of its stores in Dallas and all the food that was in the store was donated to the North Texas Food Bank. **3/30 8pm** Arlington is making sure parents know the dangers of hosting parties where teens are drinking alcohol. The Those Who Host Lose the Most campaign is an effort by UTA, local law enforcement and medical experts. They hope to educate parents on the legal, health and social consequences of underage drinking and college binge drinking.

Medical

1/1 8pm Arlington Memorial Hospital is the first in Texas to receive the prestigious Cycle Three Chest Pain Center designation. It's the highest accreditation issued by the Society of Chest Pain. **1/1 8pm** A North Texas man received a new heart hours after the start of the New Year. He is the first heart transplant of 2009. **1/8 8pm** Dr. Sylvia Gearing discusses depression in men. **1/15 pm** The story of a man living in Dallas who has a tumor on his back the size of a basketball. **1/15 7pm** Psychologist Sylvia Gearing discusses what happens to people who have been laid off for the first time. **1/21 10pm** A north Texas man is telling his story of surviving a catastrophic illness four times in a new book Brain Storms. **1/29 8pm** The TXA 21 phone lines were opened for viewers to ask a north Texas pharmacist questions about bio-identical hormones. **1/29 7pm** Psychologist Dr. Sylvia Gearing gives viewers tips on how to protect your children from financial worry. **2/3 7pm** Jessie Hall a north Texas girl who underwent radical brain surgery six months ago discuss her progress. **1/29** Get Fit Texas is a program sponsored by TXA 21 to help viewers get physically and mentally fit. **2/19 7pm** Psychologist Dr. Sylvia Gearing discusses how to get through these economical times with minimal anxiety. **2/23 7pm** A segment to help viewers stay healthy Get Fit Texas discusses why water is so important when it come to losing weight. **3/2 7pm** In a get fit segment a fitness expert has suggestions on how to workout with friends. **3/3** Report on home remedies for fighting colds, treating cuts, burns, etc. **3/3 7pm** A report on the Facial Analysis Diet. **3/17 8pm** A look at the services offered at Texas A&M's Baylor Dental School in Dallas. **3/19 4pm** The Make A Wish Foundation granted the wish of a 10 year old girl. She wanted to be a veterinarian for a day. **3/23 8pm** A growing number of Americans are sleep impaired. Dr. Michelle Ho from Baylor Health Care System tells viewers the problems loss of sleep can create.

Economy

2/9 7, 8pm Daily on TXA stories are airing branded Surviving in '09. The stories help viewers find jobs, save money at the pump, grocery and find bargains during these economic times. **1/2 8pm** TXA 21 employment expert Patty Revis offers advice on finding a job. **1/7 8pm** A report on how the sales of caskets are down and the sales of urns are up because of the economy. **1/7 7pm** Tips for planning a wedding when you are on a tight budget. **1/9 8pm** TXA 21 is helping viewers find jobs. Each week they feature a person looking for a job. **1/9 7pm** A car expert talks about the best trucks and SUV's for resale value. **1/9 7pm** A report on how some are praying for financial peace. **1/12 7, 8pm** The New York Times ranked Dallas number 17 among the 44 places to visit in 2009. **1/29 8pm** While the economy is taking its toll on restaurants Hooter's style restaurants are in demand. A new restaurant Twin Peaks is opening restaurants in north Texas. **2/2 8pm** Employment expert Patty Revis offers advice on grooming, appearance, the handshake and smile when looking for a job. **2/2 8pm** Dr. Nina Rios-Doria talks about raising kids in these tough economic times. **2/5 8pm** About 2,000 people attended a job fair sponsored by the city of Dallas. **2/5 8pm** The Dallas Urban League is offering assistance with utilities for those who need help. Participants must take a free financial literacy class. **2/5 8pm** A report on what you can buy at the dollar store. **2/11 8pm** Tips on where to get pampered from head to toe without spending a fortune. **2/16 8pm** More parents are taking on second jobs or working late to make ends meet. To help parents some daycare centers are extending their evening hours. **2/16 8pm** A utility company is paying owners of old refrigerators and freezers to let them pick up and dispose them. **2/19 7pm** A report on how to get free items on the internet. **3/5 7, 8pm** Dozens of job seekers came to the CBS 11 TXA 21 studios in Dallas and Fort Worth in hopes of finding a job. They were able to tape a video resume that will be posted on the stations websites. Employment experts were also on hand to answer employment questions. Job seekers also received a make over.

3/15 8pm Three people have gotten a job through features aired about employment on TXA. **3/30 7, 8pm** In an effort to save money Dallas has 26 natural-gas powered garbage trucks.

Crime

1/6 7, 8pm A police officer with the Dallas Police Department was shot and killed while trying to serve a warrant. **1/8 10pm** Crimes against the elderly continues to increase in Fort Worth. Police believe the victims are being followed from stores to their homes. **1/29 8pm** One mom and pop bail bond company is getting creative. They've turned to the internet hoping to get the most wanted off the street. **2/11 7pm** Some community leaders are calling for more action to reduce crime in one of the worst areas in Dallas. **2/25 7pm** At a gun buy back and gun safety event a \$50 dollar grocery card was given in exchange for a firearm. **3/2 7pm** Dallas police found out how effective residents think they are. A random survey showed 80% of people in Dallas are happy with the quality of service they get from police officers. **3/2 8pm** The city of Cedar Hill is taking steps to prevent gang violence in the area. **3/6 7pm** Eleven surveillance cameras are up along the Jefferson corridor. The project is a joint effort among police, the Oak Cliff Chamber of Commerce and the Jefferson Corridor Business Association. The cameras will allow Dallas police to monitor the area in an effort to cut down on crime. **3/6 7pm** The 3rd Annual Great Texas Warrant Roundup.

Education

1/15 7, 8pm The Crowley school district has two new schools, but not enough money to operate them. **1/19 7, 8pm** Students from Newman Smith High School in Carrollton spent months holding bake sales and fundraisers to earn money to travel to the Inauguration. **2/1 8pm** The city of Dallas is considering tightening its teen curfew law to include daytime hours.

2/6 7pm A book about medieval times has some parents in a north Texas community in an uproar. They say the book has pornographic content. The teacher says it's a good learning tool. **2/9 8pm** Texas school districts are letting those who would like to be teachers teach while they earn their state certification. **2/16 7pm** Some Texas school districts are trying to find money for next school year. **2/25 7, 8pm** The Dallas school district is the most improved urban district in the country **3/2 8pm** Some parents in Keller are concerned about next year's kindergarten classes. Some children will go to school a full day while others for a half day.